2018 Our Holiday Busyness Calendar for Retail Stores



OCTOBER 2018

| SUN | MON | TUES | WED | THURS | FRI | SAT |
|-----|-------------------------------|------|-----------------|-------|-----|-----|
| | 01 | 02 | 03 | 04 | 05 | 06 |
| 07 | 08 Thanksgiving Day | 09 | 10 | 11 | 12 | 13 |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 |
| 28 | 29 | 30 | 31 Halloween | | | |

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Key 2017 Dates*:

Whew!

None of the busiest 15 days of the holidays happened in October 2017.



NOVEMBER 2018

| SUN | MON | TUES | WED | THURS | FRI | SAT |
|--|-----------------------------------|------|-----|-------|--------------------|------------------------------------|
| | | | | 01 | 02 | 03 |
| 04 Daylight Savings Time Ends | 05 | 06 | 07 | 08 | 09 | 10 |
| 11 Remembrance Day | 12 Remembrance Day Observed | 13 | 14 | 15 | 16 | 17 |
| 18 | 19 | 20 | 21 | 22 | 23 Black Friday | 24 4th Busiest Shopping Day! |
| 25 | <mark>26</mark> Cyber Monday | 27 | 28 | 29 | 30 | |

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Key 2017 Dates*:

November 24 Black Friday in 2017! 7,471,056 transactions processed.



* Moneris data captured from October 1 2017 -

DECEMBER 2018

| SUN | MON | TUES | WED | THURS | FRI | SAT |
|--|----------------------|--|--|------------------------------------|-------------------------------------|--|
| | | | | | | 01 15th Busiest Shopping Day! |
| 02 12th Busiest Shopping Day! | 03 | 04 | 05 | 06 | 07 | 08 13th Busiest Shopping Day! |
| 09 8th Busiest Shopping Day! | 10 | 11 | 12 | 13 | 14 14th Busiest Shopping Day! | 15 7th Busiest Shopping Day! |
| 16 5th Busiest Shopping Day! | 17 | 18 10th Busiest Shopping Day! | 19 11th Busiest Shopping Day! | 20 6th Busiest Shopping Day! | 21 3rd Busiest Shopping Day! | 22 Busiest Shopping Day of the Year! |
| 23 2nd Busiest Shopping Day! | 24 Christmas Eve | 25 Christmas Day | 26 Boxing Day | 27 | 28 | 29 |
| 30 | 31 New Year's Eve | | | | | |

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Key 2017 Dates*:

December 1 6,037,989 transactions processed.

December 2 6,147,573 transactions processed.

December 8 6,132,019 transactions processed.

December 9 6,381,191 transactions processed.

December 14 6,038,781 transactions processed.

December 15 6,765,677 transactions processed.

December 16 6,995,785 transactions processed.

December 18 6,306,919 transactions processed.

December 19 6,175,124 transactions processed.

December 20 6,855,745 transactions processed.

December 21 7,681,970 transactions processed

December 22 The busiest shopping day

The busiest shopping day of the year! 8,347,775 transactions processed.

December 23 7,771,049 transactions processed.

* Moneris data captured from October 1 2017 -December 31 2017, at Moneris merchant locations in the retail industry.